

The Advisory Partner Path

Bringing AI governance to every client you serve — the four-step path AMCs and consultants build with AMSNow

1

Recognize the Gap

Clients are already asking about AI policy — before it becomes unbilled hours.

2

Become a Partner

Get your own custom-branded policy, plus coupon codes to share with clients.

3

Extend to Clients

Each code becomes a client's own customized policy — under your recommendation.

4

Compound the Value

Offer: RACI, rollout, AI leadership — delivered under your relationship, 25% off.

Why the order matters

Each step turns one relationship into partner, referral, then recurring work.

Ready to be the one with the answer?
Become an Advisory Partner at
amsnow.io/contact-us