# From AI Assessment to AI Leadership

Building AI governance, one step at a time - the four-step path AMSNow builds with every association

**1**

### AI Assessment

Free AI Maturity Score - surfaces shadow AI use and read exposure.

**2**

### AI Project Dev

Establish Ownership with a RACI matrix, charter and comm plan before it starts.

**3**

### AI Governance Policy

Board-approvable policy, Silver or Gold. Policy Audit available for existing policies.

**4**

### Fractional AI PM

Sustain & Lead - Ongoing part-time AI leadership to keep the adoption on track.

## Why the order matters

Each step sets up the next, from exposure to ownership to a custom policy built for you.

**Where does your association stand?**
**Start with the free AI MaturityScore at**
**amsnow.io/score**